

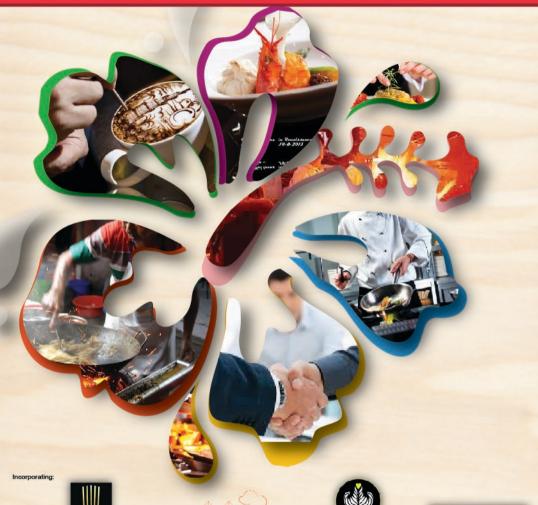








ASIA FOOD FESTIVAL 2014





Hospitality and F&B Exposition Visit the Region's Largest Hospitality and F&B Exposition



Malaysia's Largest Chef Competition Witness Malaysia's Largest Chef Competition with over 1 500 participating chefs under one roof



Citrarasa Penang Street Food Extravaganza Two days of Citrarasa Penang International Fabulous Kitcher



Asia's Latte Art Competition 2014

Incorporating Asia's Latte Art Competition 2014

Asia Food Festival Photography Competition Present your best photos and stand a chance to win prizes during Asia Food Festival and Battle of the Chefs.



MAH - Slumberland Bed **Making Competition** Incorporating Slumberland Bed Making Competition



Hospitality Conference Hospitality Conference -Winning Kitchen Design & Successful Food Service Operation



Military Field Cooking Showcase First Ever Military Field Cooking

More Programmes

Wine Appreciation & Seminar

Wine Appreciation & Seminar by



How to Design An Award .30 PM - 6.00 PM



FRIDAY 24 OCT 2014

11.00 AM - 12.00 PM Food Safety for Hala

4.00 PM - 5.00 PM

25 OCT 2014



25 October 2014 2.00 pm - 3.00 pm Chefonic Booth No. C75, C76, C77, C78

Day 1 – 22 October 2014 (Wednesday)

GH 01: PRACTICAL - DRESS A 2 TIER CAKE GH 01: PRACTICAL - DRESS A 2 TIER CAKE GH 01: PRACTICAL - DRESS A 2 TIER CAKE

GH 06: DISPLAY - PLATED APPETIZERS
GH 10: DISPLAY -- FRUIT & VEGETABLE CARVING

(Theme: FAIRY TALES)
GH 13: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken &

Game, either alone or as a combination) GH 13: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken &

GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone o

as a combination)
GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
GH 18: PRACTICAL - TRADITIONAL NYONYA CUISINE - 2 JUNIOR

GH 20: PRACTICAL - BROWN RICE CHALLENGE GH 22: PRACTICAL - HOT PASTA DISH CHALLENGE

GH 22: PRACTICAL - HOT PASTA DISH CHALLENGE

M 01: PRACTICAL - DRESS A TWO (2) TIER CAKE

M 04: DISPLAY - PASTRY ART SHOWPIECE I CHOCOLATE WORKS M 10: DISPLAY - PLATED APPETIZERS

M 14: DISPLAY - BUTTER SCULPTURE

(Theme: FAIRY TALES)
M 18: PRACTICAL - INDIVIDUAL FRUIT & VEGETABLE CARVING
M 18: PRACTICAL - INDIVIDUAL FRUIT & VEGETABLE CARVING

M 21: PRACTICAL - MAIN COURSE II (Beef) M 21: PRACTICAL - MAIN COURSE II (Beef)

M 21: PRACTICAL - MAIN COURSE II (Beef) M 23: PRACTICAL - MAIN COURSE IV (Lamb) M 23: PRACTICAL - MAIN COURSE IV (Lamb)

M 23: PRACTICAL - MAIN COURSE IV (Lamb) M 24: PRACTICAL - TRADITIONAL NYONYA CUISINE - 2 CHEFS

M 24: PRACTICAL - TRADITIONAL NYONYA CUISINE - 2 CHEFS M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS M 26: PRACTICAL - MODERN ASIAN CUISINE RESTAURANT

(3 Chefs with 1 Waiter & 1 Bartender) M 27: PRACTICAL - MODERN WESTERN CUISINE RESTAURANT

(3 Chefs with 1 Waiter & 1 Bartender)
M 28: PRACTICAL - NESCAFE TARIK COMPETITION
M 35: PRACTICAL - MALAY TRADITIONAL ETHNIC KETUPAT & RENDANG CHALLENGE

H 01: FRUIT FLAMBE CHALLENGE

Nestle docello

Battle of the Chefs 2014 Competition Schedule

Asia Food Festival

23[™] - 25[™] Oct 2014

Day 2 - 23 October 2014 (Thursday)

3H 07: DISPLAY - THREE COURSE WESTERN SET 3H 11: PRACTICAL - INDIVIDUAL FRUIT & VEGETABLE CARVING 3H 11: PRACTICAL - INDIVIDUAL FRUIT & VEGETABLE CARVING

Asia's Latte Art 2014

GH 19: PRACTICAL - TRADITIONAL MALAY CUISINE 2 JUNIOR

CHEFS GH 21: PRACTICAL - US POTATOES CHALLENGE

M 01: PRACTICAL - DRESS A TWO (2) TIER CAKE

M 01: PRACTICAL - DRESS A TWO (2) TIER CAKE
M 03: DISPLAY - MODERN STYLISH WEDDING CAKE

M 05: DISPLAY - PASTRY SHOWPIECE II SUGAR WORKS M 07: DISPLAY - BREAD SHOWPIECE

M 09: DISPLAY - PLATED DESSERT (Asian/Continental)
M 16: PRACTICAL - INDIVIDUAL ICE CARVING
M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game,

either alone or as a combination)
M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game either alone or as a combination)

either alone or as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination) M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS

M 27: PRACTICAL - MODERN WESTERN CUISINE RESTAURANT
(3 Chefs with 1 Waiter & 1 Bartender)
M 29: PRACTICAL - ROTI CANAI COMPETITION

M 30: PRACTICAL - PENANG CHAR KOAY TEOW M 33: PRACTICAL - HOT PASTA DISH CHALLENGE M 33: PRACTICAL - HOT PASTA DISH CHALLENGE

PRACTICAL - NESTLE Docello Desserts Challenge (M'sian Only) H 03: THE PROFESSIONAL BED MAKING CHALLENGE

TEAM OF TWO H 05: WAITER'S RACE CHALLENGE

G (C) (C) 2

Day 3 – 24 October 2014 (Friday)

Class

GH 03: DISPLAY - MODERN STYLISH WEDDING CAKE

GH 04: DISPLAY - CONFECTIONARY GH 05: DISPLAY - PLATED DESSERT (ASIAN/CONTINENTAL)

GH 12: PRACTICAL - GROUP FRUIT & VEGETABLE CARVING (Team Event 2 Persons to a team)
GH 13: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken &

Game, either alone or as a combination)
GH 13: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken &

Game, either alone or as a combination)
GH 13: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game either alone or as a combination)

GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

GH 15: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
GH 22: PRACTICAL - HOT PASTA DISH CHALLENGE

GH 22: PRACTICAL - HOT PASTA DISH CHALLENGE

M 02: PRACTICAL - CALIFORNIA RAISINS SWEET SENSATION

M 06: DISPLAY - PETITE FOURS OR PRALINES
M 11: DISPLAY - PLATED DISHES - Main Course
M 12: DISPLAY - BUFFET PLATTER Western or Asian
M 16: PRACTICAL - INDIVIDUAL ICE CARVING
M 17: PRACTICAL - GROUP ICE CARVING

(Team Event 2 Person to a team) M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game

either alone or as a combination)
M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game
either alone or as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)

M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination) M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS
M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS
M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS

M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS M 31: PRACTICAL - BROWN RICE CHALLENGE M 34: PRACTICAL - MAGGI IMPERIAL MASTER CHEF CHALLENGE

H 02: TEAM TABLE SETTING CHALLENGE - TEAM OF TWO H 04: FLAIR KING & MIXOLOGY COMPETITION

Day 4 - 25 October 2014 (Saturday)

Class

GH 02: PRACTICAL - CALIFORNIA RAISINS SWEET SENSATION GH 02: PRACTICAL - CALIFORNIA RAISINS SWEET SENSATION

GH 05: DISPLAY - PLATED DESSERT (ASIAN/CONTINENTAL) GH 09: DISPLAY - AMUSE BOUCHE

GH 17: PRACTICAL - MODERN WESTERN CUISINE - 2 JUNIOR

GH 17: PRACTICAL - MODERN WESTERN CUISINE - 2 JUNIOR

M 01: PRACTICAL - DRESS A TWO (2) TIER CAKE
M 01: PRACTICAL - DRESS A TWO (2) TIER CAKE
M 03: DISPLAY - MODERN STYLISH WEDDING CAKE
M 05: DISPLAY - PASTRY SHOWPIECE II SUGAR WORKS
M 07: DISPLAY - BREAD SHOWPIECE
M 09: DISPLAY - PLATED DESSERT (Asian/Continental)
M 16: PRACTICAL - INDIVIDUAL ICE CARVING
M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game

either alone or as a combination)

M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game either alone or as a combination)

M 20: PRACTICAL - MAIN COURSE I (Poultry Duck, Chicken & Game either alone or as a combination)

either alone or as a combination)

M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)

M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
M 22: PRACTICAL - MAIN COURSE III (Fish/Seafood, either alone or

as a combination)
M 25: PRACTICAL - TRADITIONAL MALAY CUISINE 2 CHEFS
M 27: PRACTICAL - MODERN WESTERN CUISINE RESTAURANT (3

M 33: PRACTICAL - PENANG CHAR ROAT TEOW
M 33: PRACTICAL - HOT PASTA DISH CHALLENGE
M 33: PRACTICAL - HOT PASTA DISH CHALLENGE

M 37: PRACTICAL - NESTLE Docello Desserts Challenge (M'sian Only)

H 05: WAITER'S RACE CHALLENGE



Sponsors:







OMEGA



Strategic Partners





























Hiestand"









HAMEEDIYAH





















Asahi Atlantic & Z

