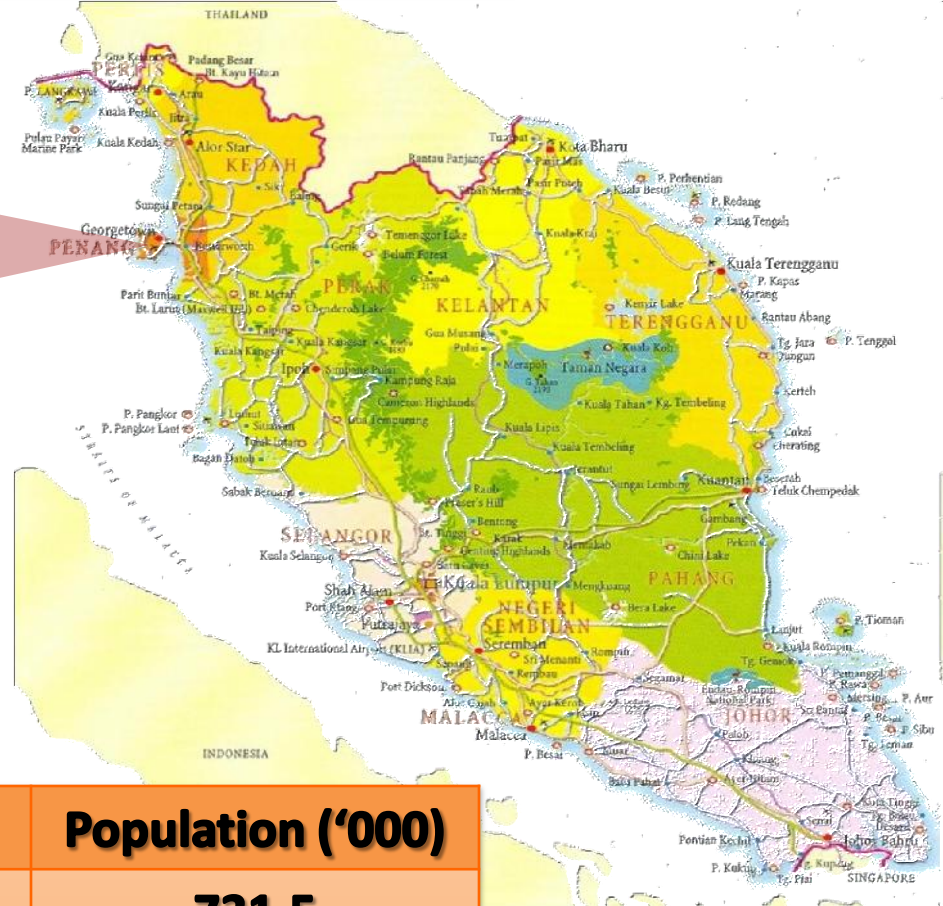




SESSION 6 :
ACTION PLAN FOR GRB
STRATEGIES AT LOCAL
(MUNICIPAL) LEVEL

PRESENTED BY :
Sr HJ ROZALI HJ MOHAMUD
MUNICIPAL SECRETARY
MAJLIS PERBANDARAN SEBERANG PERAI

PULAU PINANG



Total	Area (sq. km)	Population ('000)
Pulau Pinang	310	731.5
Seberang Perai	738	868.5
Total	1,048	1,600.0

Source : Department Of Statistics, Malaysia



POLICY FRAMEWORK

STATE GOVERNMENT'S INITIATIVE



**CLEANER, GREENER, SAFER,
HEALTHIER PENANG**

MPSP'S VISION

**SEBERANG PERAI IS ENVISIONED TO BE A BEAUTIFUL,
COMFORTABLE AND CLEANER PLACE TO LIVE, WORK AND
ATTRACT BOTH INVESTORS AND TOURISTS**

MPSP'S MISSION

**TO PROVIDE SAFER, CLEANER, GREENER AND HEALTHIER URBAN
MANAGEMENT SERVICES THAT ARE RESPONSIVE TOWARDS THE
NEEDS OF THE COMMUNITY IN SEBERANG PERAI**

POLICY FRAMEWORK

STEERING COMMITTEE – Twice a Year

- 1) State Exco on Local Government and Traffic Management
- 2) President / Secretary of MPSP
- 3) President / Secretary of MPPP
- 4) Councillors of MPSP
- 5) Councillors of MPPP
- 6) Director of KANITA
- 7) Director of PWDC

GENDER COMMITTEE – Three (3) Times a Year

- | | |
|----------------|------------------------|
| 1) President | 3) Secretary |
| 2) Councillors | 4) Internal Department |

FOCUS 2013 & 2014

COMMUNITY PROJECT

- | | |
|-----------|----------------|
| 1) Safety | 2) Cleanliness |
|-----------|----------------|

State allocation –
RM200,000
annually

Budget of
RM600,000 for 3
years pilot project

GRB COMMUNITY PILOT PROJECT IN PPR AMPANGAN, AMPANG JAJAR



**Theme : Different People, Different Needs : Scoping & Planning
to Engender Inclusivity & Ownership in Social Housing**

**Purpose : To identify priority needs of the community &
propose solutions**

Time Frame : 2012 – 2013

GRB COMMUNITY PILOT PROJECT IN PPR AMPANGAN, AMPANG JAJAR



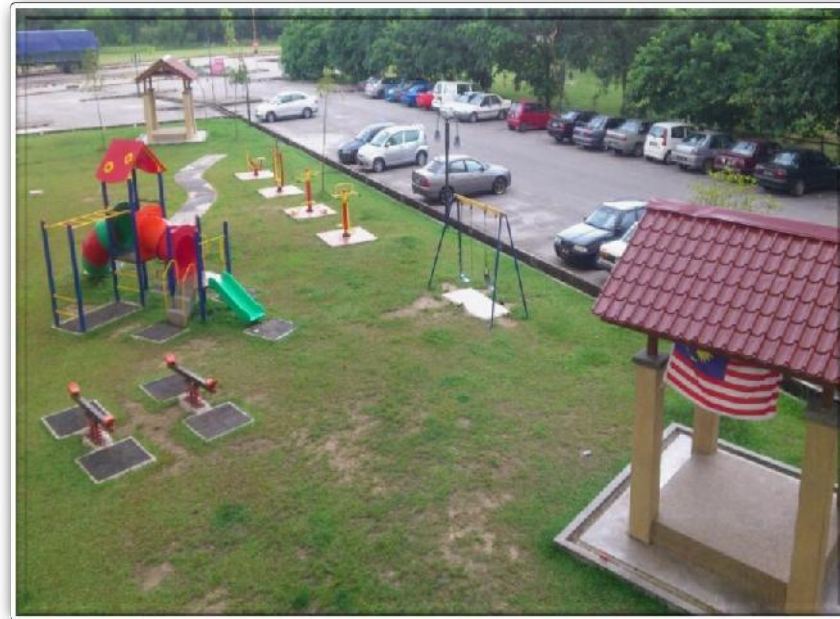
PPR Ampangan	Jumlah Nilai Kapon Hari 1	Jumlah Nilai Kapon Hari 2	Jumlah Nilai Kapon Hari 3	Jumlah Keseluruhan Nilai Kapon	Antarabain Persekitaran Penduduk							
Taman Rekreasi	RM 23,900	RM 10,600	RM 24,200	RM 58,700	1							
Kebersihan	RM 13,600	RM 7,400	RM 6,600	RM 27,600	7							
Tapak Perniagaan	RM 18,900	RM 18,500	RM 8,300	RM 37,700	4							
Kawalan Bangunan	RM 20,300	RM 16,100	RM 19,300	RM 55,700	2							
Tempat Aktiviti	RM 15,600	RM 9,500	RM 8,000	RM 33,100	5							
Kawalan Persekitaran	RM 12,600	RM 10,800	RM 10,500	RM 33,900	5							
Simping Keluar Masuk	RM 21,600	RM 17,500	RM 13,800	RM 52,900	3							
<table border="1"> <thead> <tr> <th>Jumlah Pengundi Hari 1</th> <th>Jumlah Pengundi Hari 2</th> <th>Jumlah Pengundi Hari 3</th> <th>Jumlah Keseluruhan Pengundi</th> </tr> </thead> <tbody> <tr> <td>251</td> <td>163</td> <td>183</td> <td>597 (58.75%)</td> </tr> </tbody> </table>					Jumlah Pengundi Hari 1	Jumlah Pengundi Hari 2	Jumlah Pengundi Hari 3	Jumlah Keseluruhan Pengundi	251	163	183	597 (58.75%)
Jumlah Pengundi Hari 1	Jumlah Pengundi Hari 2	Jumlah Pengundi Hari 3	Jumlah Keseluruhan Pengundi									
251	163	183	597 (58.75%)									

Four (4) Phases :

Phase One (1) : Demographic Survey (Banci) – to identify core issues pertaining to resident’s needs.

Phase Two (2) : Focus Groups (Tumpu Bincang) – focus group discussions held with different resident groups (under 18 : children & teenagers, 19-30 : youth, 30-55 : adults, above 56 : senior citizens and the disabled) to identify and list out the core issues.

GRB COMMUNITY PILOT PROJECT IN PPR AMPANGAN, AMPANG JAJAR



Four (4) Phases :

Phase Three (3) : Voting (Undi Bajet dan Keperluan) – the listed core issues are voted by residents. The highest ranking core issue is the need for recreational park.

Phase Four (4) : Agreeing Solutions (Rancang dan Bentang) – engaging the residents and with the involvement of MPSP and GRB team in a workshop to identify the details of the need and proposed realistic solution action plans.

**GRB COMMUNITY PILOT PROJECT IN PPR
AMPANGAN, AMPANG JAJAR**

POSITIVE EXPERIENCES	DIFFICULTIES/CHALLENGES
1) Eye opener for all concerned	1) Conflicting ideas or attitudes towards the programmes
2) Received very favorable feedback & publicity	

RECYCLING PROGRAMME AT TAMAN GEMILANG



The Wanita Hijau Programme



RECYCLING PROGRAMME AT TAMAN GEMILANG

POSITIVE EXPERIENCES	DIFFICULTIES/CHALLENGES
1) Community involvement in taking care of their own cleanliness as well as the surrounding environment	1) Lack of understanding of the differentiated impact of services
2) Develop partnership & initiatives to enhance the visibility & agenda of LA21	2) Lack of leaders to continue the implementation of the project
3) Establish a constructive partnership between communities & MPSP in budget processes	3) Difficulties in encouraging community to participate, be engaged and support the project
4) Provide data & help develop appropriate measurements & tools to assess the effectiveness & impact of the programme	

COMMUNITY PROJECT AT PERMATANG NIBONG



COMMUNITY PROJECT AT PERMATANG NIBONG



COMMUNITY PROJECT AT PERMATANG NIBONG



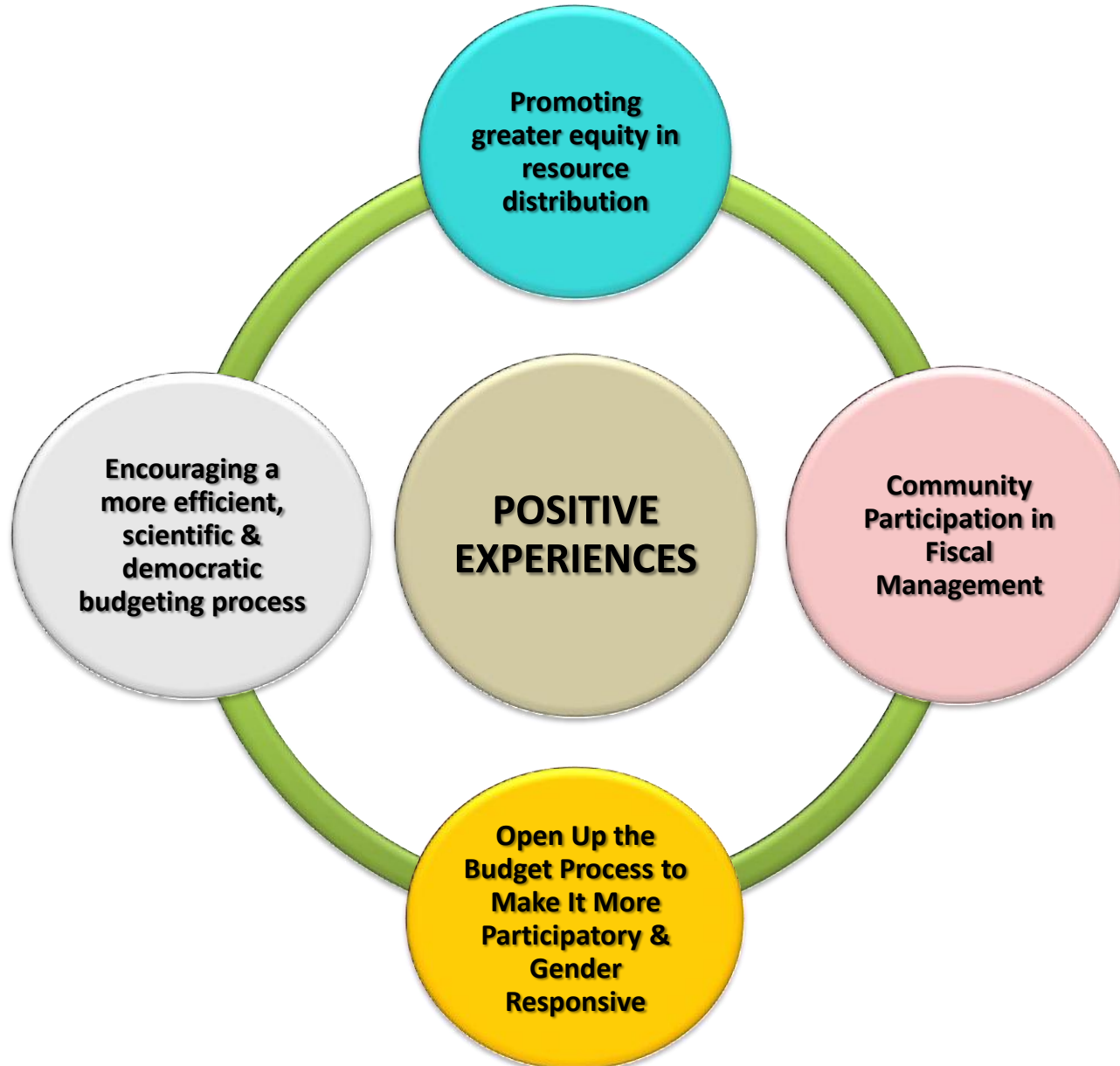
IMPLEMENTATION MODEL



DIALOGUE BUDGET 2014

- **Budget 2014 Online Survey for 2 weeks (17 – 30 June 2013)**
- **The dialogue on the Online Survey results held on 6th July 2013**

DIALOGUE BUDGET 2014



DIALOGUE BUDGET 2014

Permanent changes to be evoked

Human intervention that demands political will & sustainable commitment of all stakeholders

**CHALLENGES/
DIFFICULTIES**

Transformation of organizational mindset & work culture

Take ownership to institutionalize GRB practices

OUTREACH



Carnival Green Community on 3rd & 4th November 2012 in Megamall Pinang

Positive Experience – outreach & motivate educational institutions & private sectors to participate in recycling programmes



PUBLIC AWARENESS

MPSP 2012: A good deficit budget

By Steven Sim

The 2012 budget of the Seberang Perai Municipal Council (MPSP) is a landmark in many ways. It is a deficit budget, but there are good reasons for that.

IN OUR COUNTRY, if there is any attention at all paid to government budgets, they are mostly focused on the annual budget of the federal government which the Prime Minister traditionally tables in the third Parliamentary sitting of the year.

State government budgets do garner some public interest. Local government budgets, on the other hand, tend to go unnoticed. Someone once said that government budgets are politics condensed. A budget actualises policies by moving resources into areas the government deems important. Thus, it is not too much to say that a budget is essentially a moral document because where one's treasure is, that's where one's heart is as well. A budget reflects the priorities and values of a government. They are more than just annual announcements of goodies and certainly much more than just another milestone in the financial year.

The Seberang Perai Municipal Council (MPSP) approved its 2012 Budget in the last sitting of its full council at the end of August 2011. It was a landmark budget both for the municipality as well as for the president of the council, Maimunah Mohamad Sharif, not only was it her first budget as the president of the council, the 2012 budget was also the first MPSP budget tabled by a female president.

MPSP's budget for 2011 amounted to RM177.0mil with a deficit of RM19.7mil. For 2012, in a time when there is huge fiscal pressure to reduce the deficit, MPSP took

Focusing on cleanliness

The increase in the deficit was mainly due to the council's strategy to improve cleanliness and solid waste management in the municipality. Four areas of work were identified as crucial and will incur the highest costs in the coming year:

1. Introduction of the Integrated



Maimunah Mohamad Sharif

a principled stand to approve a budget of RM201.9mil with a deficit of RM19.7mil. In her budget speech, the president emphasised the need to balance "financial deficits with social gains".

THE STAR, 18 JUNE 2011

COMPARISON OF MPSP'S BUDGETS, 2009-2012			
2009	2010	2011	2012
RM145,154,905	RM150,192,610	RM160,338,302	RM172,177,517
RM160,624,707	RM161,908,822	RM177,644,125	RM201,872,337
RM15,469,802	RM11,317,312	RM17,306,823	RM28,694,880

Legend: ■ REVENUE ■ EXPENDITURE ■ DEFICIT

DEFICIT IN % FROM 2011 TO 2012

In total, cleaning contracts will see an increase of 4.5% from a budgeted RM45.4mil in 2011 to RM46.9mil in 2012.

In the 2012 budget, MPSP became the first local authority in Malaysia to provide allocations to mainstream gender within the council. This is part of MPSP's three-year plan to fully implement a gender-sensitive budget - again, a first in Malaysia. In June 2011, MPSP announced that it was aiming to table a Gender Responsive Budget (GRB) by 2015. GRB is part of the United Nations' recommended initiatives to narrow gender

In the 2012 budget, MPSP became the first local authority in Malaysia to provide allocations to mainstream gender within the council.

able to report surpluses at the end of the financial year: RM10mil in 2008, RM14.4mil in 2009 and an impressive RM21mil in 2010. This was possible through more disciplined fiscal management and leaner operations which cut down on unnecessary spending. The president of the council leading MPSP through this transformation was Mohdhar Mohd Jia, and in recognition he was made the Penang State Financial Officer this year.

Financing expenditure through revenue increase

Tax revenue forms the bulk of MPSP's income and this is expected to increase by 4.5% in 2012 from what was projected for 2011. Non-tax revenue, including fees received for licenses and permits, rental income and fines will also see a substantial increase of 21.4%.

The projected 2012 deficit will also be financed through the sale of an MPSP building in Butterworth as well as council land in Ampang Jajar which will be developed into a housing scheme. This disposal of assets is expected to generate RM12.7mil.

The increase in council revenue is possible through deliberated efforts and innovations especially from the Cost Reduction and Revenue Expansion Committee. Among the measures introduced are: the extension of the opening hours of payment counters during the assessment period; exploring other revenue sources; stricter enforcement of fines and penalties and the revitalization of assessment rates on properties which have been previously expanded but whose values had not been adjusted.

The 2012 budget signifies a new commitment by MPSP to improve the quality of its delivery and services, and to progress further in fiscal management.

What is lacking is more active participation from taxpayers and residents in designing, implementing as well as monitoring the council's fiscal activities, a common problem for local authorities across the country. The next step forward is to enhance participatory local democracy by involving the people at all levels of the budgetary process. □

government deficits as positive stimuli of the economy

A deficit budget is a bad idea for many. At the fundamental level, philosophically, you see Adam Smith, the father of modern economics saying that if it is good for you and me to save money, it is good for the government to do likewise. At another level, in Malaysia and many places in the world, people distrust government spending too much because of the widespread abuse of wastage or corruption.

Nonetheless, the fiscal dynamics of a government and a private family are not so similar as Adam Smith had imagined. In the 20th century economist, John Maynard Keynes, proposed a scenario now known as the paradox of thrift. He basically said that if everyone saved their money and did not spend, there would be a reduction of demand in the market which would affect productivity and employment and would eventually lead to a recession, causing everyone to end up with less than what they had at the beginning. What is good for individuals is not necessarily good for the state.

Keynesian economists have since argued in order to stimulate the economy, especially in times when the economy is weak.

Of course, in Malaysia, Keynesian economics notwithstanding, the problem of government fiscal mismanagement still needs to be addressed seriously.

In recent years, however, MPSP has shown a marked improvement in its fiscal management. Due to a variety of reasons, MPSP has been recording deficits from 2000 to 2007.

The total deficit for that period amounted to almost RM100mil. Since 2008 however, MPSP's financial situation has improved. Although deficits have been projected, through the US subprime crisis, MPSP was

Strengthen the organisation and work process
RM8,564,831

Steven Sim is the senior executive officer of the Penang Institute and a councillor of the Seberang Perai Municipal Council in Penang, the largest municipality in Malaysia.

KEY SUCCESS FACTOR



**Commitment from State, MPSP,
Residents & Staff MPSP**

**Research by Gender for
Budget Allocation**

**WAY
FORWARD**

**Outcome Based
Budgeting**

**GRB Process will be
Implemented in Each
Project**





THANK YOU

**Majlis Perbandaran Seberang Perai, Jalan Perda
Utama, Bandar Perda, 14000 Bukit Mertajam,
Pulau Pinang, Malaysia.**

☎ 604 5497700

☎ 1-800-88-6777 (Toll Free)

📠 604-5395588

🌐 <http://www.mpsp.gov.my>