

INTERNATIONAL MBA



Degrees	Business Administration (International) MBA		
Entrance Requirements Normally a 2.1 Honours degree or equivalent recognised qualification in any discipline. A 2.2 Honours degree or equivalent recognised qualification may be acceptable if an applicant can demonstrate industrial experience or programme-relevant experience. Applicants with accredited prior experiential learning (APEL) in business, management or marketing will be considered on an individual basis. A formal interview, the submission of written work, exam and/or GMAT test may form part of the application procedure.			
Additional Information for International Students Non-EEA nationals must satisfy the UK Border Agency (UKBA) immigration requirements for English language for visa purposes. Evidence of an IELTS* score of 6.5, with not less than 5.5 in any component, or an equivalent qualification acceptable to the University is required. *Taken within the last 2 yrs. For more information on English Language requirements for EEA and non-EEA nationals see http://go.qub.ac.uk/EnglishLanguageReqs <i>INTO</i> at <i>Queen's</i> can provide tuition to help you meet the University's English Language Requirements, please see http://www.intohigher.com/qub			
Duration	1 year full-time	Places	30
Teaching Times	Morning <input type="radio"/> Afternoon <input type="radio"/> Evening <input type="radio"/> Combination <input checked="" type="radio"/> The International MBA will feature a two-day retreat in the Mourne Mountains, near Newcastle.		
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Aim

The overall aim of the International MBA is to prepare students for leadership and transformational roles in business, equipping them with contemporary management tools and strategies to understand, anticipate and adapt strategically to the global markets.



Programme Content

The International MBA is a 12-month programme and consists of eight modules (15 CATS each) and a dissertation (60 CATS) in Semester 3.

Core modules include:

Semester 1

Global Economic Environment
International Financial Accounting and Reporting
Organisational Behaviour and Leadership
Strategic Management

Semester 2

Corporate Finance
Global HRM
International Marketing Leadership
Perspectives on Entrepreneurship, Risk and Innovation

Semester 3

Option to select one of two dissertation types:

- a) consultancy project, or
- b) a taught module (Advanced Perspectives on Entrepreneurship, Risk and Innovation) with a guided academic review

Relevant experience of business and consultancy practice

Students will have the flexibility and choice in deciding whether to undertake a consultancy business project, or an academic review. For the consultancy project, students will complete a consultancy course and consultancy project with input from experienced academics, consultants, and practitioners on export-led UK enterprise strategies or with multinational subsidiaries. This gives students the chance to exhibit and apply their theoretical knowledge on practical strategic issues in a range of contexts.

Assessment

Assessment is by a variety of methods and can include individual coursework, group work, oral presentations, poster presentations, simulations, case studies, class tests, examinations and dissertation.

Funding

The School offers a number of new International MBA scholarships for home/EU and international postgraduate students. Further details are available from the School's International MBA website at: www.qub.ac.uk/internationalmba

Special Features

- Students will have the opportunity to undertake a consultancy project for an export-led UK firm or multinational subsidiary. In any multinational, understanding international cultures, negotiating and working in (virtual) teams across the world require a range of critical transformative learning skills.
- The programme also features a range of life-long learning skill enhancement activities such as a two-day residential weekend at one of most scenic areas in Northern Ireland – the Mourne Mountains near Newcastle – workplace engagement practice, a distinguished leadership programme, activities from a professional skills and impact coach, sector groups and trading clubs, a Deloitte consultancy challenge, an employment guidance course and a consultancy skills and practice course.
- The programme will be delivered in the beautiful setting of the Riddel Hall campus. Set in its own landscaped grounds, Riddel Hall, a listed mansion house, which has been sympathetically renovated to retain many of its original features, whilst incorporating the highest standard of modern technology. Postgraduate students can avail of the newly developed and dedicated state-of-the-art facilities such as open computer suites, postgraduate common room and lecture theatre.



Lecture Theatre

Careers

The International MBA programme will feature a specific employment guidance course with skills specialists to engage in tailored one-to-one guidance, coaching and support. The programme will provide bespoke employment guidance and we will keep close contact with you throughout the programme so that we can ascertain your employment aspirations and to develop close student support and guidance for you. Employment guidance will feature an extra-curriculum employability guidance course, and a management consultancy project.

Our MBA students are mainly employed in the following sectors:

- Advertising and publishing
- Consulting and research
- Consumer and luxury goods
- Energy and petroleum
- Energy and utilities
- Financial services
- Health care
- High-tech and digital telecommunications
- Manufacturing

In terms of function activities, opportunities may include:

- Consulting
- Corporate planning and business development
- Finance
- General management
- Marketing and sales
- Performance-enhancing initiatives
- Production and operations management
- Structuring/restructuring issues
- Technology management through corporate problem-solving