

# PROGRAMME

PENANG INTERNATIONAL HALAL  
CONFERENCE 2013  
19 JANUARY 2013

TIME	CONFERENCE PROGRAMME
08.00 am	Registration
08.30 am	Arrival of Guest of Honour
09.00 am	Doa Recital
09.10 am	Welcoming Address by <i>The Honourable Dato' Abdul Malik Kassim, the State Minister for Religious Affairs, Domestic Trade &amp; Consumer Affairs cum Chairman Halal Penang</i>
09.30 am	Keynote address <i>Dato' Syed Mohamad Aidid bin Syed Murtaza Director, Penang Tourist Centre, Malaysia</i>
09.50 am	Tea break
	<b>PLENARY SESSION</b>
10.20 am	"An Overview of Global Islamic Tourism" – Education perspective. <i>Associate Prof. Dr. Nor'Ain Othman Deputy Dean (Research &amp; Industry Linkages) Universiti Teknologi MARA (UiTM), Malaysia</i>
11.20 am	Success story: Al-Jawhara Group of Hotels First Shariah Compliant Hotel. <i>Hani Lashin Group General Manager, Al-Jawhara Group of Hotels, Dubai</i>
12.20 pm	Q & A Session/ Conclusion for the Plenary Session
12.45 pm	Lunch Break & Zuhur Prayers
	<b>AFTERNOON SESSION</b>
02.15 pm	"The Rise of Halal Conscious Travellers and its impact on the Global Hospitality Industry". – Economic perspective <i>Fazal Bahardeen CEO, Crescentrating, Singapore</i>
03.15 pm	" Demand in Halal Medical Tourism " <i>Dato' Dr. Zainuddin Md. Wazir President, Allianze University College of Medical Sciences, Penang, Malaysia</i>
04.15 pm	Q&A Session/ Conclusion of Afternoon Session
04.45 pm	End of Conference

# REGISTRATION FORM

Organisation Name:.....  
Address:.....  
Tel:.....Fax:.....H/p.....  
Email:.....Website:.....  
Nature of Business:.....  
Contact Person:.....Designation:.....

## Conference Registration

Name:.....  
Designation:.....  
Email:.....Tel/HP:.....

Name:.....  
Designation:.....  
Email:.....Tel/HP:.....

Name:.....  
Designation:.....  
Email:.....Tel/HP:.....

Fee: RM150.00 (USD 50.00) per person / RM100.00 (USD 32.00) for students,  
inclusive of programme booklet, conference material, lunch and  
refreshments during the one-day conference.

Payment by:

Cash  Cheque  Maybank Account No. (5570-5450-1905)

Total (RM/USD):.....

Name:.....



Signature & Company Stamp

## TERMS & CONDITION

### Payment of fees

Fee is inclusive of programme booklet, conference material, lunch and refreshments during the one-day conference. Payment may be made by cash or cheque. Cheques must be crossed and made payable to PIHH Development Sdn Bhd. Dateline for submission of registration form is **28 DECEMBER 2012**.

### Cancellation or alteration of Event by Organiser

The organiser reserves the right to change the venue, date or cancel an event due to unforeseen circumstances, participants will be offered an alternative date, accredit note or a full refund. We will not be held responsible for any other cost incurred by participants.

### Payment & Invoicing

Once we have received your registration form, we will send you the invoice and payment details.

Contact person : Ms Sharifah/Ms Nazirah +604-262 5444

Please fax this form to +604-263 5444

or email to [conferencepihec@gmail.com](mailto:conferencepihec@gmail.com)

**CLOSING DATE :**  
**28 DECEMBER 2012**

PENANG INTERNATIONAL HALAL CONFERENCE 2013  
**HALAL TOURISM  
AND HOSPITALITY**  
Travel the World Muslim Style  
19 JANUARY 2013 | EASTIN HOTEL, PENANG MALAYSIA

