

P R E S S R E L E A S E

Golden Sands Resort

PENANG, MALAYSIA
By Shangri-La

28 February 2013

TEA WITH “MAMA” BUDKE AND THE FAMOUS SHOE ICON

All for the love of Penang...Global shoe icon and Tourism Ambassador of Malaysia, Dato' Professor Jimmy Choo was in his hometown, Penang, recently and had tea with Golden Sands Resort's long stay guest, Ms. Wilma Budke. Wilma, 85, who is a native of Osnabrück, Germany, has been visiting Penang since 1978, staying only at Shangri-La's Rasa Sayang Resort and Spa and sister property, Golden Sands Resort. The annual holiday visits started with her husband Frederic Budke almost 35 years ago. Wilma, who is a widow, decided to continue the tradition even after Mr. Budke's demise in 1997. Wilma will be chalking up 5,000 room nights in Penang in May, 2013.

This special tea meeting was initiated by Ooi Geok Ling, Managing Director of Penang Global Tourism, who was on hand to give Wilma a special hamper of Penang goodies and a Penang Nyonya kebaya blouse.

What makes Wilma return to Penang each time? “Friendly Penangites, great food and fine weather,” said Wilma when she was asked.

P R E S S R E L E A S E

Golden Sands Resort

PENANG, MALAYSIA

By Shangri-La

Tea with “Mama” Budke and the Famous Shoe Icon

Page 2 of 2

As part of the Shangri-La nature of embracing a stranger as one’s own, Wilma is surrounded by her “family”, and our resort staff and even the children of our staff refer to her as “mama”. “We like to create special touches for Wilma during her milestone stays and birthdays. We truly value her friendship and her loyalty to the Shangri-La family,” said Keith Tomkies, General Manager of Golden Sands Resort, Penang.

Hong Kong-based Shangri-La Hotels and Resorts currently owns and/or manages 78 hotels under the Shangri-La, Kerry and Traders brands with a room inventory of over 32,000. Shangri-La hotels are five-star deluxe properties featuring extensive luxury facilities and services. Shangri-La hotels are located in Australia, Canada, mainland China, Fiji, France, Hong Kong, India, Indonesia, Japan, Malaysia, the Maldives, the Philippines, Singapore, the Sultanate of Oman, Taiwan, Thailand and the United Arab Emirates. The group has a substantial development pipeline with upcoming projects in mainland China, India, Malaysia, Mongolia, the Philippines, Qatar, Sri Lanka, Turkey and the United Kingdom. For more information and reservations, please contact a travel professional or access the website at www.shangri-la.com.

#

PRESS CONTACT: Stephanie Lee
 Communications Manager
 Shangri-La’s Rasa Sayang Resort and Spa, Penang
 and Golden Sands Resort, Penang
 Tel: (60 4) 888 8888
 Fax: (60 4) 881 1800
 E-mail: stephanie.lee@shangri-la.com
 Website: www.shangri-la.com

For digitised pictures of the group’s hotels, please go to
<http://www.shangri-la.com/imagelibrary>.