PRESS RELEASE

Golden Sands Resort

PENANG, MALAYSIA
By Shangri-La

3 October 2012

GOLDEN SANDS RESORT, PENANG WINS TWO AWARDS FOR FAMILY-ORIENTED HOTELS

Golden Sands Resort, Penang recently received two awards for family-oriented hotels. The hotel was voted the "Most Family-Friendly Hotel" in the 2012 HotelClub Malaysian Hotel Awards and named the winner of the "Best Family Stay" category for the *Expatriate Lifestyle* Best of Malaysia 2012 Awards.

The HotelClub Hotel Awards, hosted on the HotelClub blog based in Singapore, saw over 11,000 votes cast, with over 3,000 shares on social media.

"These awards provide a great insight into the places and activities that our members are most interested in. As you can see from the results, Penang is a standout destination, winning half the awards," said Jon Wild, the marketing director of HotelClub.

The *Expatriate Lifestyle* magazine's Best of Malaysia 2012 Awards is a much-awaited annual event where the readers of *Expatriate Lifestyle* magazine, published by Mongoose Publishing, vote online for their favourite hotels, resorts, restaurants and places of interest. Golden Sands Resort, Penang has managed to clinch the coveted "Best Family Stay" award for the last two consecutive years.

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"We are very honoured indeed to have been voted for in these two family-oriented awards, and we consider this an affirmation of our positioning as the premier family resort in Malaysia. Our Shangri-La colleagues continue to recreate the Shangri-La experience for our guests every day and these awards would not be possible without the dedication, passion and support of all our resort team. We hope to continue to add value to our services while remaining true to our reputation as the best four-star family resort in Malaysia," said Keith Tomkies, the general manager of Golden Sands Resort, Penang.

Golden Sands Resort, Penang continues to captivate young and old alike with its family-friendly facilities, which include the Cool Zone for check-in and check-out convenience; the resort's Kid's Passport for children aged 4-12 years of age, which entitles the children of in-house guests to a range of food and beverage and entertainment options; the unique Adventure Zone, which offers 957 square metres of modular play area; the Segway personal transporter and Polly the Parrot, the Adventure Zone mascot.

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Hong Kong-based Shangri-La Hotels and Resorts currently owns and/or manages 73 hotels under the Shangri-La, Kerry and Traders brands with a room inventory of over 30,000. Shangri-La hotels are five-star deluxe properties featuring extensive luxury facilities and services. Shangri-La hotels are located in Australia, Canada, mainland China, Fiji, France, Hong Kong, India, Indonesia, Japan, Malaysia, the Maldives, the Philippines, Singapore, the Sultanate of Oman, Taiwan, Thailand and the United Arab Emirates. The group has a substantial development pipeline with upcoming projects in Canada, mainland China, India, Malaysia, Mongolia, the Philippines, Qatar, Sri Lanka, Turkey and the United Kingdom. For more information and reservations, please contact a travel professional or access the website at www.shangri-la.com.

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For digitised pictures of the group's hotels, please go to http://www.shangri-la.com/imagelibrary.