

P R E S S R E L E A S E

Golden Sands Resort

PENANG
By Shangri-La

GOLDEN SANDS RESORT, PENANG **MARKS 35TH YEAR OF MALAYSIAN HOSPITALITY**

Penang, Malaysia, 4 February 2015 – Golden Sands Resort, Penang by Shangri-La, located along the beach stretch of Batu Feringgi in Penang, celebrates 35 years of Malaysian hospitality on 15 March 2015.

Ever since it first opened its doors to the public, the resort has been a popular choice among holidaymakers and families from all over the world for offering the best sea view in Batu Feringgi. Its value for money, variety and laidback vibe have drawn generation after generation of guests, who clamour for its tropical resort-style accommodation. Over the years, the resort has won many awards, most recently as one of the Top 10 Holiday Hotels for families by *Holidays with Kids*, a respectable Australian publication and authority on holiday travel.

To mark its illustrious history, Golden Sands Resort, Penang will showcase a photo gallery highlighting its many milestones, triumphs and achievements from 1980 until the present day. The photo gallery takes guests through a journey of the resort's history, the myriad circumstances and the many people who made it all happen. Visitors will come to appreciate that much attention to detail and professionalism went into the efforts behind the smiles, flawless display and glamour – the very same work ethic that the resort staff continue to uphold today.

P R E S S R E L E A S E

Golden Sands Resort

PENANG
By Shangri-La

Golden Sands Resort, Penang Marks 35th Year of Malaysian Hospitality

Page 2 of 3

“We are all proud to continue the legacy of hospitality from the heart that Golden Sands Resort has always offered its guests. With our one-of-a-kind Adventure Zone and Kids’ Club and our extensive recreational programme for all ages, we look forward to making people’s vacations memorable for many years to come,” said General Manager Keith Tomkies.

As a back-to-roots tribute, marking its beginnings three-and-a-half decades ago, the resort will feature for a limited time an array of signature cocktails from the early days, ranging from the exotically named Samba Lesson to Sigi’s African Dream and the Sands Cooler. Guests who book stays between 15 March and 15 April 2015 will be able to sample these cocktails.

Keeping in line with the nostalgic theme, the menu includes a special culinary salute to the past, with selected choices also making their appearance. These include Rack of Lamb on a hot plate served with Gratin Potatoes and Ratatouille, sizzling Fajitas, California Cobb Salad and Lemon Tart with Passion Fruit.

The Seafood Platter, the signature dish that made its debut on its grand opening day to thrill diners, will be available as usual.

In conjunction with the anniversary, Golden Sands Resort, Penang will offer 35 per cent promotion on the Best Available Rates for stays between now and 22 December 2015. The rates include buffet breakfast for two adults and one child at Garden Cafe.

P R E S S R E L E A S E

Golden Sands Resort

PENANG
By Shangri-La

Golden Sands Resort, Penang Marks 35th Year of Malaysian Hospitality

Page 3 of 3

In addition, guests with children receive another 20 per cent reduction on the admission fee to the family entertainment centre, Adventure Zone. All room types, except for Superior Hill View, are available for this offer.

Hong Kong-based Shangri-La Hotels and Resorts currently owns and/or manages nearly 90 hotels under the Shangri-La brand with a room inventory of over 37,000. Shangri-La hotels are five-star deluxe properties featuring extensive luxury facilities and services. Shangri-La hotels are located in Australia, Canada, mainland China, Fiji, France, Hong Kong, India, Indonesia, Japan, Malaysia, Maldives, Mauritius, Myanmar, Philippines, Singapore, Sultanate of Oman, Taiwan, Thailand, Turkey, the United Arab Emirates and the United Kingdom. The group has a substantial development pipeline with upcoming projects in mainland China, Cambodia, India, Mongolia, Myanmar, Philippines, Qatar and Sri Lanka. For more information and reservations, please contact a travel professional or access the website at www.shangri-la.com.

###

PRESS CONTACT: Suleiman Tunku Abdul Rahman
Director of Communications
Shangri-La's Rasa Sayang Resort & Spa, Penang
and Golden Sands Resort, Penang
Tel: (60 4) 888 8888
Fax: (60 4) 881 1800
E-mail: suleiman.tar@shangri-la.com
Website: www.shangri-la.com

For digitised pictures of the group's hotels, please go to <http://www.shangri-la.com/imagelibrary>.