



PENANG INTERNATIONAL EDUCATION FORUM 2017
24 – 27 August 2017

SPONSORSHIP PROPOSAL FORM

PENANG CENTRE OF EDUCATION TOURISM

Level 33, Komtar, 10000 Penang, Malaysia

T: +604 2006 702 F: +604 2006 703 E: info@pcet.my www.pcet.my

Introduction

Penang education is renowned for its quality and wholesome, welcoming environment with enormous opportunities for personal development. The inaugural Penang International Education Forum 2017 (PIEF 2017) will be taking place from 24 - 27 August 2017 at a hotel to further promote Penang as a centre of excellence in international education. The local education providers are renowned for its globally recognised qualification and excellence in its teaching and learning.

The Forum is a unique partnership of Penang Centre of Education Tourism (PCET) and the local education providers with strong and proven track record in their individual fields. The educational organisations spearheading this Forum are:

- Disted College
- Han Chiang College
- INTI International College Penang
- IPK College
- KDU Penang University College
- Penang Medical College
- Stradford International College
- Clinical Hypnotherapy Practitioners Malaysia

We are targeting 60 to 80 participants (High School Principals from Vietnam, Indonesia and Thailand) this year. We will be inviting honoured guests of the state government as well as the press for the opening ceremony. It is envisaged that the press coverage will

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promote your company as well as Penang, as a liveable destination with learning and living prospects. We see this event as a great opportunity for both your company as well as PCET to maximise exposure to the Principals and their students from our neighbouring countries. We believe that this forum will create a truly memorable learning experience for all participants, and will benefit your company by reaching out to our ASEAN neighbours.

Terms and Conditions

1. All benefits listed in sponsorship packages are negotiable to better suit both parties.
2. All replies must reach us by 15 June 2017. Please attach proof of payment to michelle@penangglobaltourism.com.

For more information, please contact any of the following persons:

Dr. Mary Ann Harris
President – PCET
Email: maryannh88@gmail.com
Tel: 012-4929871

Ms. Amy Leow
Organizing Chairperson – PIEF 2017
Email: amyleow@kdupg.edu.my
Tel : 012-4070305

Mr. Francis Wong
Organising committee – PIEF 2017
Email: francis@penexpo.com.my
Tel: 019-4783669

Mr. Francis Chen
Organising committee PIEF 2017
Email: francischen@ipk.edu.my
Tel: 012-4778613

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SPONSORSHIP REPLY FORM

Ref No:

To: **Penang International Education Forum 2017**

Dear Sir / Madam,

Penang International Education Forum 2017

YES, our organisation would like to support the **Penang International Education Forum 2017**.

Company: _____

Address: _____

Contact Person: _____

Phone (H/P): _____ **(Office)** _____

E-mail: _____

NAME & DESIGNATION

SIGNATURE & COMPANY STAMP

DATE

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We agree to become a sponsor in the following category:

Sponsorship Packages (please tick whichever is applicable)

- a) Platinum** RM 20,000 with the following sponsorship package benefits []
 - Presentation during the Forum (1/2 hour), full page advertisement, 2 exhibition tables & 4 networking dinner seats
- b) Diamond** RM 10,000 with the following sponsorship package benefits []
 - Full page advertisement, 2 exhibition tables & 4 networking dinner seats
- c) Gold** RM 5,000 with the following sponsorship package benefits []
 - Full page advertisement, 1 exhibition table & 2 networking dinner seats
- d) Silver** RM 3,000 with the following sponsorship package benefits []
 - Full page advertisement & 1 networking dinner seat
- e) Bronze** RM 2,000 with the following sponsorship package benefits []
 - Half page advertisement & 1 networking dinner seat

In the form of * **crossed cheque or bank in slip for**

RM _____ (Ringgit Malaysia _____)

Paid to

Penang Global Tourism Sdn Bhd

Bank: CIMB Account no.: 8003879954

For Office Use:

Received by:

Name:

Position:

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