



To Principals/Headmasters and Counsellors of Secondary/High Schools of Indonesia/Thailand/Vietnam

Date: 7 June 2017

Re: Letter of Invitation to attend the Penang International Education Forum (PIEF 2017)

On behalf of the Penang Centre of Education Tourism (PCET), we cordially invite you to attend and participate in the "Penang International Education Forum 2017" (PIEF 2017) from 24th to 27th August 2017. The forum will be held in George Town, Penang, Malaysia.

The PIEF 2017 provides an excellent platform to participate in professional development and networking between Penang Higher Education providers and secondary/high schools from different locations. This forum shall provide comprehensive knowledge on creating appropriate strategies, structures, processes and development for education providers.

The forum is a unique partnership of PCET and the local education providers who have strong and proven track records in their individual fields. The educational organisations involved in this Forum comprises DISTED College, Han Chiang College, INTI International College Penang, IPK College, KDU Penang University College, Penang Medical College and Stradford International College.

The above mentioned activities and events are hosted (free of charge) inclusive of accommodation, tours and selected meals and the travel cost will be subsidised*. The delegate fee is waived for hosted participants and registration is based on a first come, first served basis, as space is limited. A confirmation will be sent once your free registration is accepted, subject to availability.

*Indonesia – USD50/Thailand – USD80/Vietnam – USD80

Should you require further information, please contact the Secretariat at louisyeoh@ipk.edu.my or amyleow@kdupg.edu.my.

Thank you and we look forward to welcoming you to PIEF 2017.

Sincerely,

AMY LEOW SAW IMM
PIEF 2017 Chairperson
amyleow@kdupg.edu.my



Penang International Education Forum 2017

Date	Time	Activity
24-Aug-17	6pm – 7pm	Registration for PIEF 2017
	7pm – 10pm	Networking Dinner
25-Aug-17	8am – 9am	Registration
	9am – 9.30am	Welcome and Opening Ceremony
	9.30am – 10am	Keynote: Emergence of Education Trends
	10.15am – 10.45am	Networking Break
	10.45am – 11.15am	Key Delivery: Learning Needs of Today's Youth
	11.15am – 11.45am	Key Delivery: Penang Education, Global Experience
	11.45am – 1.30pm	Networking Lunch
	1.30pm – 2pm	Presentation
	2pm – 2.45pm	Marketplace: 1) Capturing the Attention of Millennials Through Big Data 2) Role of the Private Sector in Enhancing Access to Quality Education
	2.45pm – 3.30pm	Marketplace: 1) Progress of Learning Through Well-Designed Classroom Management 2) Empowering Independent Learners
	3.30pm – 4pm	Networking Break
	4pm – 5pm	Closing & Photography Session
	5.30pm	Free and Easy
26-Aug-17	10am – 2pm	**Tour to the longest bridge in South East Asia followed by shopping and lunch
	5pm – 7pm	**Hop-on Hop-off bus tour of Penang
	7pm onwards	Free and Easy

**Please indicate your participation in the following tours (subject to availability)

- Tour to the longest bridge in South East Asia followed by shopping and lunch
- Hop-on Hop-off bus tour of Penang