



20 March 2013

Press Release

For Immediate Release

2nd NATIONAL HOTEL SECURITY CONFERENCE 2013

CYBER CRIME AND CREDIT CARD FRAUD: CURRENT TRENDS AND PATTERNS

Penang – The Malaysian Association of Hotels (MAH), together with MAH – Penang Chapter, are jointly organizing the 2nd National Hotel Security Conference on Monday, 15 April 2013 at the Grand Ballroom of the Eastin Hotel Penang.

The Conference, themed “Cyber Crime and Credit Card Fraud: Current Trends and Patterns”, will be opened by His Excellency, the Governor of Penang, T.Y.T. Tun Dato' Seri Utama (Dr.) Haji Abdul Rahman bin Haji Abbas. More than 300 Security and Safety Managers from throughout Malaysia are expected to attend the conference with the aim of updating hoteliers with the latest trends and patterns on cyber crime and credit card fraud.

“Malaysia is one of the most peaceful countries in the world, however cyber crime and credit card fraud are increasing in frequency and causing extensive damage to companies and organizations as criminals have been using computers to facilitate their criminal activities since the advent of digital age. Through this conference, we hope to disseminate information and increase awareness on cyber crime and credit card fraud.” said YB Danny Law, Penang State EXCO for Tourism Development and Culture.

The conference will showcase several interesting topics and well known speakers such as YDH ACP Roslee bin Chik, Head of Commercial Crime Investigation Department (CCID) from the Royal Malaysia Police, YDH Dato' Azmi bin Arrifin, Head of the Commercial Crime Unit from the Attorney General's Office, the business continuity management specialist from Marsh, Mr. Lim Sek Seong, and the noted criminologist from Universiti Sains Malaysia, Associate Professor Dr. P. Sundramoorthy to share their knowledge and experience. These experts will provide an in-depth analysis and understanding of cyber crime and risks involved in the hospitality industry.

According to Mr. R. Anpualagan, the Chairman of the Organizing Committee and Security and Safety Manager of Eastin Hotel Penang, "Cyber crime and credit card fraud have now emerged as the defining security challenge of the global economy. It is hugely important for people and companies to protect themselves as the identity of cyber-criminals remain anonymous, and pinpointing their exact geographical location remains a major technical challenge. It is also imperative that our hotels work hand in hand with our law enforcement to address the related issues of cyber crime and credit card fraud in the hospitality industry as each of us has a role to play in helping to keep our hotels and nation safe."

The conference fee is RM500 for MAH members while non-MAH members will be charged RM700. This fee is claimable under the HRDF. For more inquiries, please contact:

The Conference Secretariat

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About Malaysian Association of Hotels (MAH)

Malaysian Association of Hotels (MAH) is the umbrella body for hotels in Malaysia formed in 1974 and initially established by a group of concerned and dedicated hoteliers to bring about a more dynamic hospitality industry aimed at building a workforce of highly skilled, innovative and disciplined individuals. Its long term goal was to enhance the efficiency of the hospitality industry, thus, bringing about a more dynamic Malaysian hospitality industry. MAH, as the official national network for the hotel industry, represents close to 600 hotels throughout Malaysia supplying a total of 113,567 rooms which is about 66% of the total number of hotel rooms available as guest accommodation in this country. With 13 chapters across the nation, MAH acts as a voice of the industry, working as one body to promote, protect, represent and advance the interests of its members.

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